



Christmas at the Crossroads

Description:

Christmas at the Crossroads is Shelter KC's annual celebration of Christmas serving adults experiencing homelessness. This celebration is an incredible outreach opportunity with 70% of the people in attendance unsheltered homeless, struggling with mental illness, or in the bondages of addiction. Christmas at the Crossroads is our opportunity to share in the hope of the birth of our Savior!

This event is a safe and fun environment for your church, family, or organization to partner with us. You can serve financially, with your time, or both!

We'd love to have you with us on this special day as we serve those experiencing homelessness!

Sponsorship Opportunities:

Are you open to sponsoring activities at Christmas at the Crossroads? Here are a few options:

- Truman Event Center. To host Christmas at the Crossroads we will be utilizing the Truman Event Center for the event. Coverage for the space is **\$3000**.
 - In addition to this sponsorship, we will provide 5-6 volunteer positions for your group or business to distribute blankets to our guests.
 - Your group or business will be listed in our press release and on social media.
- Care Packages. We will be preparing care packages for those in attendance – supporting this helps us to provide hygiene supplies and other basic necessities to those in need. **\$4,000**.
 - In addition to this sponsorship, we will provide 5-6 volunteer positions for your group or business to distribute the care packages.
 - Your group or business will be listed in our press release and on social media.
- Shoes. This year we are partnering with Operation Care International in their ONE DAY Movement. The ONE DAY Movement is an opportunity to wash feet, provide a clean pair of socks and new pair of shoes to those we serve. It is followed by a presentation of the gospel. **\$10,000**.

- o Tier 1: 50 shoes--**\$1,500** sponsorship
 - In addition to this sponsorship, we will provide 3 volunteer positions for your group or business to wash feet, pass out socks or shoes.
 - Your group or business will be listed in our press release and on social media.
- o Tier 2: 100 shoes--**\$3,000** sponsorship
 - In addition to this sponsorship, we will provide 4 volunteer positions for your group or business to wash feet, pass out socks or shoes.
 - Your group or business will be listed in our press release and on social media.
- o Tier 3: 200 shoes--**\$6,000** sponsorship
 - In addition to this sponsorship, we will provide 5 volunteer positions for your group or business to wash feet, pass out socks or shoes.
 - Your group or business will be listed in our press release and on social media.
- **Coffee Cart.** To make this celebration special, we provide a specialty coffee cart to make lattes and other warm beverages for our guests. This is a special treat as most of those experiencing homelessness do not have the ability to purchase them. **\$2,000.**
 - o In addition to this sponsorship, we will provide 3-4 volunteer positions for your group or business to serve coffee to our guests.
 - o Your group or business will be listed in our press release and on social media.

Booth Sponsorship Opportunities:

Christmas at the Crossroads is a carnival atmosphere with different booths that guests can visit. Our goal is to provide a time of celebration, moments of joy and fun to those experiencing homelessness.

Are you open to sponsoring a booth at Christmas at the Crossroads? We ask that groups are able to both provide or purchase the supplies for the booth and provide the manpower to operate. Here are the booth sponsorship options:

- **Bible & Prayer Booth:** An opportunity to provide Bibles and to offer prayer for those we serve. *Provide Bibles & 2-4 volunteers.*
- **Craft Booth:** Provide supplies for guests to express creativity through various Christmas crafts. *Cost of supplies (approx. \$300) & 4-5 volunteers*
- **Candy Booth:** Pass out Christmas candy to guests. *Provide candy (approx. \$150) & 2-3 volunteers.*
- **Game Booth:** Play various outdoor games with guests. *Provide games (approx. \$200) and 4-5 volunteers.*
- **Dessert Booth:** Serve desserts for guests to enjoy. *Provide desserts (approx. \$250) & 4-5 volunteers.*

- **Photo Booth:** Engage in photo booth activity and provide photo booth props. *Approx. \$350 & 4 volunteers.*
- **Coat Booth:** An opportunity to collect coats and distribute warmth to our guests. *Host a coat drive & 5-10 volunteers.*
- **Hat & Glove:** Help collect or purchase hats and gloves to provide to our guests. *Host a hat & glove drive & 2-4 volunteers.*